3rd Annual Dodgeball Tournament
Sponsorship Opportunities

thinkLA's 3rd annual Los Angeles Advertising Dodgeball tournament fundraiser, benefiting the MAT Program. The ***MAT Program*** goal is to increase diversity in the Los Angeles advertising and marketing industry by developing internships for multicultural college students and helping them cultivate their careers.

Teams will battle it out for a chance to win the coveted Dodgeball trophy and bragging rights for the year!

The event will host up to 20 *teams. Each team may have a total of 8 players that will participate in double bracket tournament, until there are only two teams left in the battle.

Tentative Date: Thursday, July 12th
Location: St Bernard's High School
Time: 6:00pm to 11pm
Tournament: 7:00pm to 10:00pm

Prizes levels include:
1st place – trophy winner
Best team spirit*
****Teams will also be judged on their overall team spirit and costume.**

Sponsorship Opportunities:
Title Sponsor - $7,500
Bar Sponsor - $5,000
Photo Sponsor - $5,000
Food Truck Sponsor - $1,500 (2 available) – ***1 SOLD***
DJ Sponsor - $1,500 - ***SOLD***

Please note due to this event being a charity fundraiser sponsorship levels below do not include Dodgeball Team registration. Sponsors have first right to sign up for a team before registration opens.*

Questions? Please contact Meghna Kothari at 310-823-7320 ext 24 or meghna@thinkla.org

Title Sponsorship - $7,500 (only 1 available)

- Sponsor logo on email blast and website promoting event
- Entitles sponsor to be directly named with the event, i.e. "3rd annual Dodgeball Tournament Presented by _____."
- Sponsor has the opportunity to make an announcement to the audience or welcome audience with MAT President.
- Present winning team the trophy
- Announce rules to each team right before competition starts
- Four referees will be part of the tournament each referee will wear a sponsor branded T-shirt. (MAT to provide t-shirts.)
- Right to display four (4) large company signs on easels at the event. (Sponsor to provide signage)
- Sponsor has the opportunity to provide branded marketing material to all attendees (Sponsor to provide materials)
- Sponsor logo to be included on name tag or ticket for the event.
- Sponsor to receive copy of attendee list or dedicated email blast to all attendees post event
- Fifteen (15) complimentary tickets to the event
- Opportunity to purchase additional tickets at the member rate
- Sponsor logo included on Post event email blast to all attendees

Bar Sponsor - $5,000 (only 1 available)*

- Sponsor logo on email blast and website promoting event
- Each attendee will receive one drink ticket at the event. Each drink ticket to have sponsors logo.
- Opportunity to provide branded merchandise at bar, including cocktail napkins, swizzle stick, glow in the dark ice cubes, coasters etc… (sponsor to provide branded swag)
- Right to display two (2) large company signs on easels near the bar. (Sponsor to provide signage)
- Opportunity to host a raffle for the event. Business cards will be collected for raffle, sponsor to receive copies of all business cards.
- Ten (10) complimentary tickets to the event
- Sponsor logo included on Post event email blast to all attendees

Photo Sponsor - $5,000 (only 1 available)*

- Sponsor logo on email blast and website promoting event
- Logo placed on all event photos. All photos are posted on the thinkLA site.Please note *Title Sponsor* logo will also be included the title of the event. (MAT to provide photographer and photo electronically. TBD)
- Sponsor to be acknowledged at event by event Chair and Program president.
- Right to display two (2) large company signs one inside gym and one in the mixer area. (Sponsor to provide signage)
- Opportunity to host a raffle for the event. Business cards will be collected for raffle, sponsor to receive copies of all business cards.
- Ten (10) complimentary tickets to the event
- Sponsor logo included on Post event email blast to all attendees

Food Truck/Courtyard Sponsor - $1,500 (only 2 available)* ***1 SOLD***

- Sponsor promoted as the Food sponsor for the event. (MAT and Sponsor to agree on Food Trucks)
- Sponsor logo on email blast and website promoting event
- Sponsor to be acknowledged at event by event Chair and Program president.
- Right to display one (1) large company signs on easels on sign will be placed near Food Truck (Sponsor to provide signage)
- Three (3) complimentary tickets to the event
- Sponsor logo included on Post event email blast to all attendees.

Questions? Please contact Meghna Kothari at 310-823-7320 ext 24 or meghna@thinkla.org

Dodgeball Teams - By Company					
33Across	DBG	Google	Ignited	OMD	Saatchi & Saatchi
33Across	DBG	Grupo Gallegos	Ignited	OMD	Saatchi & Saatchi
Access Licensing	DBG	Grupo Gallegos	Ignited	OMD	Saatchi & Saatchi
Adconion	DBG	Grupo Gallegos	Ignited	OMD	Saatchi & Saatchi
Adconion	DBG	Grupo Gallegos	Initiative	OMD	Sensis
Adconion	DBG	Grupo Gallegos	Initiative	OMD	Sensis
Adconion	DBG	Grupo Gallegos	Initiative	OMD	Skycandi
Apollo	Dentsu	Grupo Gallegos	Initiative	OMD	Team One
Apollo	Dentsu	Grupo Gallegos	Initiative	OMD	Team One
Apollo	Deutsch LA	Hall and Partners	Initiative	OMD	ValueClick
Apollo	Deutsch LA	Hall and Partners	Initiative	OMD	Valueclick
Apollo	Deutsch LA	Hall and Partners	Initiative	OMD	ValueClick
Apollo	Deutsch LA	Hall and Partners	KSL Media	OMD	VIBE
Blackrock	Deutsch LA	Hall and Partners	KSL Media	OMD	VIBE
BrightRoll	Deutsch LA	Hall and Partners	KSL Media	OMD	VIBE
BrightRoll	Deutsch LA	Hall and Partners	KSL Media	Palisades	
BUZZMEDIA	Deutsch LA	Hall and Partners	KSL Media	PHD	
BUZZMEDIA	Deutsch LA	HUGE	KSL Media	Rubicon Project	
BUZZMEDIA	Deutsch LA	HUGE	KSL Media	Rubicon Project	
BUZZMEDIA	Deutsch LA	HUGE	KSL Media	Rubicon Project	
BUZZMEDIA	Deutsch LA	HUGE	LinkedIn	Rubicon Project	
BUZZMEDIA	Facebook	HUGE	Local	Rubicon Project	
BUZZMEDIA	Facebook	HUGE	MEC	Rubicon Project	
BUZZMEDIA	Future Ads	HUGE	MEC	Rubicon Project	
Carat	Future Ads	HUGE	MEC	Rubicon Project	
Carat	Future Ads	Ignited	MEC	Saatchi & Saatchi	
ContextWeb	Future Ads	Ignited	MEC	Saatchi & Saatchi	
ContextWeb	Gary Group	Ignited	Moco Space	Saatchi & Saatchi	
ContextWeb	Google	Ignited	Navteq	Saatchi & Saatchi	