Tournament Fundraiser Sponsorship Opportunities

thinkLA's 3rd annual Los Angeles Advertising Dodgeball tournament fundraiser, benefiting the MAT Program.

The ***MAT Program*** goal is to increase diversity in the Los Angeles advertising and marketing industry by developing internships for multicultural college students and helping them cultivate their careers.

Teams will battle it out for a chance to win the coveted Dodgeball trophy and bragging rights for the year! The event will host up to 16 *teams. Each team may have a total of 8 players that will participate in 3 rounds to move on to the next level of the tournament, until there are only two teams left in the battle.

Tentative Date: June 14th
Location: St Bernard's High School
Time: 6:00pm to 11pm
Tournament: 7:00pm to 10:00pm

Prizes levels include:
1st place – trophy winner
Best team spirit*
****Teams will also be judged on their overall team spirit and costume.**

$8,000 - Title Sponsorship: (only 1 available)

- Sponsor logo on email blast and website promoting event
- Entitles sponsor to be directly named with the event, i.e. "3rd annual Dodgeball Tournament Presented by _____."
- Sponsor has the opportunity to make an announcement to the audience or welcome audience with MAT President.
- Present winning team the trophy
- Announce rules to each team right before competition starts
- Four referees will be part of the tournament each referee will wear a sponsor branded T-shirt. (MAT to provide t-shirts.)
- Right to display four (4) large company signs on easels at the event. (Sponsor to provide signage)
- Sponsor has the opportunity to provide branded marketing material to all attendees (Sponsor to provide materials)
- Sponsor logo to be included on name tag or ticket for the event.
- Sponsor to receive copy of attendee list or dedicated email blast to all attendees post event
- Fifteen (15) complimentary tickets to the event
- Opportunity to purchase additional tickets at the member rate
- Sponsor logo included on Post event email blast to all attendees

Questions? Please contact Meghna Kothari at 310-823-7320 ext 24 or meghna@thinkla.org

Please note due to this event being a charity fundraiser sponsorship levels below do not include Dodgeball Team registration. Sponsors have first right to sign up for a team before registration opens.*

Bar Sponsor - $5,000 (only 1 available)*

- Sponsor logo on email blast and website promoting event
- Each attendee will receive one drink ticket at the event. Each drink ticket to have sponsors logo.
- Opportunity to provide branded merchandise at bar, including cocktail napkins, swizzle stick, glow in the dark ice cubes, coasters etc… (sponsor to provide branded swag)
- Right to display two (2) large company signs on easels near the bar. (Sponsor to provide signage)
- Opportunity to host a raffle for the event. Business cards will be collected for raffle, sponsor to receive copies of all business cards.
- Ten (10) complimentary tickets to the event
- Sponsor logo included on Post event email blast to all attendees

Photo Sponsor - $5,000 (only 1 available)*

- Sponsor logo on email blast and website promoting event
- Logo printed on all keepsake photos taken at event. Please note *Title Sponsor* logo will also be included the title of the event. (MAT to provide photo back drop or photobooth, TBD)
- Sponsor to be acknowledged at event by event Chair and Program president.
- Right to display one (1) large company signs one inside gym and one in the mixer area. (Sponsor to provide signage)
- Opportunity to host a raffle for the event. Business cards will be collected for raffle, sponsor to receive copies of all business cards.
- Ten (10) complimentary tickets to the event
- Sponsor logo included on Post event email blast to all attendees

Food Truck/Courtyard Sponsor - $5,000 (only 1 available)*

- Sponsor promoted as the Food sponsor for the event. (MAT and Sponsor to agree on Food Trucks)
- Sponsor logo on email blast and website promoting event
- Sponsor to be acknowledged at event by event Chair and Program president.
- Employees of sponsoring company to have access to team locker room area to meet and greet teams.
- Opportunity for sponsor to host team goodie bags or snacks in the locker room, for example – branded water, Gatorade, granola bars, or team members swag for example, hand towel with sponsor logo.
- Right to display one (1) large company signs on easels on sign will be placed in locker room and other sign in mixer area. (Sponsor to provide signage)
- Ten (10) complimentary tickets to the event
- Sponsor logo included on Post event email blast to all attendees

DJ Sponsor - $1,500 (only 1 available)

- Sponsor logo on email blast and website promoting event
- Sponsor to be acknowledged at event by event Chair and Program president.
- Right to display one (1) large company signs near DJ Booth. (Sponsor to provide signage)
- Opportunity to host a raffle for the event. Business cards will be collected for raffle, sponsor to receive copies of all business cards.
- Three (3) complimentary tickets to the event
- Sponsor logo included on Post event email blast to all attendees

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