



## • **SnowJam 2012 Sponsor Opportunities** **March 9<sup>th</sup> – 11<sup>th</sup>, at Mammoth Mountain**

The 10<sup>th</sup> annual SnowJam is here! SnowJam gives young advertising professionals the opportunity to network and mingle on the slopes of Mammoth Mountain. The attendees of SnowJam are typically made up of junior- to mid-level advertising/media professionals working in the Los Angeles ad community. Below you will find sponsorship opportunities for this fun-filled weekend. Please join us because business just feels better on fresh powder!

### **Event Schedule and Attendee details:**

- thinkLA will host 250 attendees to Mammoth Mountain via bus and condo
- Saturday Lunch and Dinner will be open to 400 attendees
- **Schedule/Activities:**
  - **Friday, March 9<sup>th</sup>** – Depart LA 6pm / Arrive Mammoth 1am
  - **Saturday, March 10<sup>th</sup>** – Hosted Lunch and Dinner + Tubing Park
  - **Sunday, March 11<sup>th</sup>** – Hosted Breakfast and Depart for LA at 3pm

### **Tickets include:**

- Bus ride there and back with food, snacks, drinks, music, and movies
- Lodging at Summit condos or Juniper Springs - Condos are walking distance to the slopes
- Saturday Lunch and Dinner + Cocktail Party and Sunday Breakfast
- Please note that Lift tickets are not included in event tickets. Lift tickets must be purchased by each individual attendee.

### **Sponsorship Summary:**

Presenting and Saturday Night Dinner sponsor - \$12,000

Saturday Lunch Sponsor - **SOLD**

Sunday Breakfast Sponsor - \$5,000

Video/Photo Sponsor - **SOLD**

Tubing Sponsor - \$3,000

Party Bus Sponsor - **SOLD**



## **\$12,000 – Presenting Sponsor (host of Saturday night Dinner only 1 available)**

Expected attendees: 400

- Sponsor recognized as presenting sponsor “SnowJam 2012 presented by \_\_\_\_\_”:
  - Logo (linked to sponsor site) included on multiple email blast sent to 8,000 thinkLA members and other in the community
  - Logo (linked to sponsor site) on thinkLA.org event page
  - Event exposure on thinkLA Facebook page
- Opportunity to distribute sponsor branded/marketing materials at registration/check-in plus signage.
- Sponsor has opportunity to address the audience at Saturday Night dinner
  - Opportunity to create specialty drink for event (named after sponsor)
  - Sponsor logo on all drink tickets provided at Dinner. Each attendee to receive one hosted drink.
- thinkLA to provide branded dinner napkins for event.
- thinkLA to provide branded sponsor cookies for dessert. (sponsor logo only on cookie)
- Sponsor can choose to hold a raffle or giveaway or post event raffle
- Right to display two large company signs on easels during Saturday night dinner (Sponsor to provide signage, signs must be self standing pop up signs)
- Copy of the attendee list which includes name, company and email address
- (6) Complimentary ticket to the event (includes one condo and transportation)

## **\$5,000 – Sunday Breakfast Sponsor (only 1 available)**

Expected attendees: 250

- Sponsor logo on all web collateral material includes:
  - Logo (linked to sponsor site) included on multiple email blast sent to 8,000 thinkLA members and other in the community
  - Logo (linked to sponsor site) on thinkLA.org event page
- Sponsor logo on all drink tickets provided at breakfast. Each attendee to receive one hosted drink.
- Right to display one large company signage (Sponsor to provide self standing pop-up sign)
- Opportunity to provide sponsor branded giveaways during Sunday Morning Breakfast.
- (2) Complimentary ticket to the event (includes bus ride and lodging)
- Additional Event tickets can be purchased at the member rate



## **\$3,000 – Tubing Sponsor (1 available)**

Expected attendees: 100 – attendees to tube

- Sponsor logo on all collateral material includes:
  - Logo (linked to sponsor site) included on multiple email blast sent to 6,000 thinkLA members and other in the community
  - Logo (linked to sponsor site) on thinkLA.org event page
- thinkLA to provide branded tubes for attendees to use (TBD)
- Sponsor can choose to hold a raffle or giveaway during the trip or post event raffle.
- (1) Complimentary ticket to the event (includes bus ride and lodging)
- Additional Event tickets can be purchased at the member rate.

