



Suzanne Kolb

President

E! Entertainment

Suzanne Kolb was named President of E! Entertainment in July 2011. Kolb leads the executive team that oversees E!'s ongoing growth and success and directs all activities on behalf of the brand, including programming, development, production, marketing, digital media, business development, research and communications. Kolb previously served as President, Marketing, News and Online for E! and The Style Network and played a key leadership role in driving the networks' record-breaking growth over the past six years.

In her previous role, Kolb led all marketing, communications and brand alliances for both networks, and oversaw the networks' popular non-linear destinations E! Online and mystyle.com. Most recently, Kolb successfully unified and expanded E!'s news entities, including E! News, E! Online and E! News Now, and has helped to establish E! News as the top global entertainment news brand.

Kolb joined E! in 2005 as Senior Vice President, Marketing for E! Networks, and was subsequently elevated to Chief Marketing Officer for E! and Style, and General Manager, E! Online. She has overseen the marketing strategies and creative behind the networks' most successful and popular franchises, including E!'s mega-successful "Kardashians" franchise, "Chelsea Lately," "The Soup" and "Fashion Police," as well as Style series "Ruby," "Giuliana & Bill," "Jerseylicious" and "Kimora: Life in the Fab Lane," among others.

Kolb is a strong advocate of pro-social causes and has led E!'s ongoing partnership with Make-A-Wish Foundation, which included the 20 Years, 20 Wishes campaign to mark the network's 20th birthday in 2010. She also previously spearheaded Style's multi-faceted partnership with the international non-profit organization Dress for Success, which promotes economic independence for disadvantaged women.

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Prior to joining E!, Kolb served as Executive Vice President of Marketing at The WB Television Network, where she oversaw advertising, media planning, integrated marketing, affiliate marketing and Kids' WB! marketing. Kolb was instrumental in developing marketing campaigns for The WB, including those for such signature series as "Dawson's Creek," "Buffy the Vampire Slayer," "Smallville," "Gilmore Girls," and "Pokemon."

Kolb lives in Los Angeles with her baby daughter Katie.