



11th Annual Laughing MAT-ers - Comedy Night Fundraiser



Laughing MATers Comedy Night is thinkLA annual fundraiser that benefits the MAT Program held each summer. Each year the event secures a lineup of hot, up-and-coming comedians. Guests have the opportunity to meet and mingle with over 300 of Southern California's top advertising, print, broadcast and interactive professionals. It gives attendees the opportunity to network, laugh, help raise money for the MAT Program and win tons of raffle prizes. **This year's event will be held at the famous Laugh Factory on Sunset Blvd on Thursday, August 31st from 6:30pm to 11pm.**

Emcee: Doug Williams*

Headliner: Dwayne Perkins*

*(*subject to change without notice)*

More comedians TBA

Industry Comedians:

- Jerry Beers, Saatchi & Saatchi LA
- Luke Curry II, MediaCom
- Jason Pickar, Deutsch LA
- Julie Lofrano, Mendelsohn Zien
- Tamer Kattan, Blitz Agency

Agency Sponsors include: **Davis Elen, Deutsch LA, DDB LA, RPA, Mendelsohn Zien and Team One**

\$3,500 – Bar Sponsorship:

- Sponsor logo will be included on all advertising, signage or collateral promoting the event to MAT Program database and thinkLA Membership. Email blast reaches 10,000 members in the industry.
- Sponsor's name to be announced by Host/Emcee
- Sponsor logo on MAT and thinkLA website
- MAT will host one beer or wine for each attendee. Sponsor logo on drink tickets handed out to attendees. (MAT to provide printed drink tickets)
- Sponsor logo on "Thanks to our sponsors" signage at the event. (MAT Program to provide signage)
- Right to display two (2) large company signs on an easel at the event. (Sponsor to provide signage)
- Sponsor has the opportunity to provide branded marketing material to all attendees (Sponsor to provide materials)
- Includes preferred seating and Ten (10) tickets to the event (with table top signage with sponsor logo)
- Includes 20 raffle tickets (two raffle tickets for event ticket)

\$2500 – Event Sponsorship:

- Sponsor logo will be included on all advertising, signage or collateral promoting the event to MAT Program database and thinkLA Membership.
- Sponsor's name to be announced by Host/MC
- Sponsor logo on MAT website
- Sponsor logo on "Thanks to our sponsors" signage at the event. (MAT Program to provide signage)
- Right to display two (2) large company signs on an easel at the event. (Sponsor to provide signage)
- Sponsor has the opportunity to provide branded marketing material to all attendees (Sponsor to provide materials)
- Includes preferred seating with Eight (8) tickets to the event (with table top signage with sponsor logo)
- Includes 16 raffle tickets (two raffle tickets for event ticket)



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presented by



The MAT Program is a coalition of thinkLA and the Los Angeles Advertising Agencies. MAT is a volunteer, charitable organization that creates paid internships for multicultural college students at a number of Southern California's top advertising, print and broadcasting companies.

MAT's goal is to increase diversity in the advertising community by generating awareness for the industry among multicultural students and by providing the industry with outstanding, qualified and talented interns. For more information about the program please visit www.matprogram.org. The MAT Program is a 501(c)(3) charitable organization. All sponsorships and donations are 100% tax deductible.

See pictures of the event below from the past two years. For additional pictures visit www.thinkla.org – Laughing MATters

