



Annual Sponsorship Packages

Optimize your presence in the Los Angeles ad community year-round with an Annual Sponsorship package! thinkLA Annual Sponsorships are ideal for media vendors seeking a streamlined “one-stop” package of continuous and extensive brand exposure, as well as tickets to attend events with clients.

Annual Sponsorship packages are effective for the 2010 calendar year. Additionally, thinkLA offers flexible budgeting for Annual Sponsorships and can work with your specific accounting needs.

The benefits of an Annual Sponsorship vary, but all Annual Sponsorships include brand exposure via:

- Linked logo on thinkLA website (400,000+ hits annually)
- Linked logo on bi-weekly thinkLA newsletter (150,000+ impressions annually)
- Recognition at all thinkLA breakfasts, mixers, social and marquee events (an estimated 6,000+ direct impressions)

For additional information regarding Annual Sponsorship, please visit www.thinkla.org/sponsorship.

Bronze Package

\$15,000

Brand Exposure

- Linked logo on thinkLA website
- Linked logo on thinkLA newsletter (sent every two weeks)
- Recognition at all thinkLA breakfasts, mixers, social and marquee events
- Complimentary 1-year corporate membership for all company employees (includes additional linked logo on thinkLA website)

Event Tickets

- Five (5) tickets and preferred seating to any THREE breakfast events (excluding Motor City West)
- Five (5) tickets to all thinkLA mixers (6 events)
- Five (5) tickets to thinkLA’s Toys for Tots Holiday Party
- Five (5) tickets to thinkLA’s Schmooze Cruise
- Ten (10) tickets to thinkLA’s AdJam Battle of the Agency Bands
- One (1) thinkLA Annual Spring Conference registration
 - Includes one (1) complimentary spouse/partner registration



Annual Sponsorship Packages

Silver Package

\$25,000

Brand Exposure

- Linked logo on thinkLA website
- Linked logo on thinkLA newsletter (sent every two weeks)
- Recognition at all thinkLA breakfasts, mixers, social and marquee events
- Complimentary 1-year corporate membership for all company employees (includes additional linked logo on thinkLA website)

Event Tickets

- Ten (10) tickets (1 table) and preferred seating to any FOUR breakfast events (excluding Motor City West)
- Ten (10) tickets to all thinkLA mixers (6 events)
- Ten (10) tickets to thinkLA's Toys for Tots Holiday Party
- Ten (10) tickets to thinkLA's Schmooze Cruise
- Twenty (20) tickets to thinkLA's AdJam Battle of the Agency Bands
- One (1) thinkLA Annual Spring Conference registration
 - Includes one (1) complimentary spouse/partner registration
 - Includes one (1) complimentary golf tournament registration
- Ten (10) tickets to Motor City West
- Nine (9) playing spots (1 table) at thinkLA's Charity Poker Tournament
- Hole sponsorship, plus one (1) foursome to thinkLA's Golf Romp
- Two (2) playing spots at the thinkLA Charity Golf Tournament



Annual Sponsorship Packages

Gold Package

\$35,000

Brand Exposure

- Linked logo on thinkLA website
- Linked logo on thinkLA newsletter (sent every two weeks)
- Recognition at all thinkLA breakfasts, mixers, social and marquee events
- Complimentary 1-year corporate membership for all company employees (includes additional linked logo on thinkLA website)

Event Tickets

- Ten (10) tickets (1 table) and preferred seating to any FIVE breakfast events (excluding Motor City West)
- Fifteen (15) tickets to all thinkLA mixers (6 events)
- Twenty (20) tickets to thinkLA's Toys for Tots Holiday Party
- Twenty (20) tickets to thinkLA's Schmooze Cruise
- Thirty (30) tickets to thinkLA's AdJam Battle of the Agency Bands
- Two (2) thinkLA Annual Spring Conference registrations
 - Each includes one (1) complimentary spouse/partner registration
 - Each includes one (1) complimentary golf tournament registration
 - Each includes roundtrip transportation to the conference hotel
 - Each includes 3 nights' hotel accommodations
- Fifteen (15) tickets to Motor City West
- Nine (9) playing spots (1 table) plus ten (10) party tickets to thinkLA's Charity Poker Tournament
- Hole sponsorship, plus one (1) foursome to thinkLA's Golf Romp
- Four (4) playing spots at the thinkLA Charity Golf Tournament
- One (1) lane registration (5 bowlers) to thinkLA's Annual Turkey Bowl
- Four (4) tickets to thinkLA's SnowJam ski trip to Mammoth Mountain
 - Each includes transportation and accommodations



Annual Sponsorship Packages

Platinum Package

\$50,000

Brand Exposure

- Linked logo on thinkLA website
- Linked logo on thinkLA newsletter (sent every two weeks)
- Recognition at all thinkLA breakfasts, mixers, social and marquee events
- Complimentary 1-year corporate membership for all company employees (includes additional linked logo on thinkLA website)

Event Tickets

- Ten (10) tickets (1 table) and preferred seating to all SIX breakfast events (excluding Motor City West)
- Twenty (20) tickets to all thinkLA mixers (6 events)
- Thirty (30) tickets to thinkLA's Toys for Tots Holiday Party
- Thirty (30) tickets to thinkLA's Schmooze Cruise
- Forty (40) tickets to thinkLA's AdJam Battle of the Agency Bands
- Four (4) thinkLA Annual Spring Conference registrations
 - Each includes one (1) complimentary spouse/partner registration
 - Each includes one (1) complimentary golf tournament registration
 - Each includes roundtrip transportation to the conference hotel
 - Each includes 3 nights' hotel accommodations
 - Each includes \$500 resort credit
- Twenty (20) tickets to Motor City West
- Nine (9) playing spots (1 table) plus ten (10) party tickets to thinkLA's Charity Poker Tournament
- Hole sponsorship, plus two (2) foursomes to thinkLA's Golf Romp
- Four (4) playing spots at the thinkLA Charity Golf Tournament
- One (1) lane registration (5 bowlers) plus ten (10) party tickets to thinkLA's Annual Turkey Bowl
- Eight (8) tickets (one condo) to thinkLA's SnowJam ski trip to Mammoth Mountain
 - Each includes transportation and accommodations

For additional information regarding Annual Sponsorship, please visit www.thinkla.org/sponsorship.