



2010 Event Calendar

JAN		FEB		MAR	
1/14	Thirsty Thursday	2/9	Interactive Mixer	3/9	AdU Grad
1/28	Broadcast Breakfast	2/18	Thirsty Thursday	3/12-3/14	SnowJam
	(rescheduled from 2009)			3/18	Thirsty Thursday
				3/23	AdU
APR		MAY		JUNE	
4/5	Meet the Board Mixer	5/11	Entertainment Marketing Breakfast	6/15	Boot Camp: Topic TBD
4/7	Boot Camp: Topic TBD	5/13	Thirsty Thursday	6/17	Thirsty Thursday
4/15	Thirsty Thursday	5/26	Poker Event	6/24	Interactive Mixer
4/20	Automotive Marketing Breakfast	TBD	Mixer - Only in LA theme	TBD	Magazine Breakfast
4/29-5/2	Spring Conference				
JULY		AUG		SEPT	
7/15	Thirsty Thursday	8/17	Boot Camp: Topic TBD	9/8	Boot Camp: Topic TBD
7/22	Schmooze Cruise	8/19	Thirsty Thursday	9/16	Thirsty Thursday
Late July	Golf Romp	8/25	Laughing MATters Comedy Night	9/14	AIEF Golf Tournament
		TBD	Mixer	9/30	AdJam
				TBD	Interactive Mixer
				TBD	Video Gaming Breakfast
OCT		NOV		DEC	
10/4	Motor City West	11/10	Broadcast Breakfast	12/8	Toys for Tots Holiday Party
10/5	AdU Grad	11/17	Turkey Bowl		
10/14	Thirsty Thursday	11/18	Thirsty Thursday		
10/26	AdU	TBD	Technology/Trends Breakfast		
TBD	Interactive Awards Show				
TBD	Career Day				